

**SCV-CAMFT BOARD MEETING MINUTES**  
**March 24, 2017**

Call To Order: 9:42am by Eleanor Scott, President

Present: Ernie Chu, Michal Ruth Sadoff, Eleanor Scott, Barbara Pannnoni, Janice Shapiro

Absent: Nancy Andersen, Elizabeth Basile, Jacqui Gerritsen, Debra D. Rojas

**President: Eleanor Scott**

**Action:** Upon motion by Ernie and seconded by Janice, the January 2017 minutes were unanimously approved.

Announcements:

- Eleanor announced that Nancy Orr has moved to Arizona. The board discussed how this would impact her role as chapter coordinator, particularly her in-person duties.  
**Action:** Upon motion by Barbara and seconded by Michal, the board unanimously approved continuation of her services, but as a contractor rather than as an employee.
- Eleanor announced that Chandra Rai has resigned from the Board due to an increase in her workload, including unavailability for Friday meetings. Eleanor and the board expressed appreciation for Chandra's service and said she will be missed. There are now two vacant board positions: Membership and Support Groups. Eleanor asked that board members forward any potential recruits for these positions to her attention, and said she will place a notice in the chapter exchange asking interested members to consider applying for one of the positions.

CAMFT Annual Conference in May

- Eleanor reminded the board that the CAMFT Annual Conference will take place in May, and asked that each board member sign up for a shift at the chapter table. Eleanor described seeing Orange County chapter board members wearing distinctive shirts with a CAMFT logo, which attracted interest and attention from others and proposed that our board procure and wear these for the Annual Conference as well as at other chapter events.

CAMFT Chapter Leadership Conference

- Eleanor gave an update on the CAMFT Chapter Leadership Conference which she attended in February along with Debra and Jacqui. She said that the CAMFT Connect event took place at the same time, and that this diluted the impact of the leadership conference but that it was useful. She interacted with many other

chapter leaders and found some similarities, for example the lack of committee structure, which impacts the board members and stretches them thin. She brought back ideas about the importance of board meeting protocols, such as timed agendas, a check-in from each board member at each meeting, and a section on the agenda for New Business. She asked that each board member review their job description in the Board manual prior to the next meeting.

#### Digital Newsletter Idea

- On behalf of Debra, Eleanor discussed the idea of a digital newsletter instead of a hard copy, mailed newsletter. She said the task of the newsletter has been carried by Debra alone for some time and that this needs review. Eleanor said that a digital newsletter will decrease the effort required to provide a newsletter to members. Michal agreed that the task of mailing the paper copies goes away, which is a savings, but commented that a digital newsletter requires the same amount of editorial effort as a paper newsletter, and that additional help is needed for that effort, as well.

#### **CFO: Ernie Chu**

- Ernie explained that the chapter coordinator is not currently able to access the chapter PayPal account in order to conduct business such as providing refunds to chapter members and running reports. He recommended that such access be provided.

**Action:** Upon motion by Ernie and seconded by Eleanor, the board unanimously approved chapter coordinator access to the PayPal account for the purpose of providing refunds and running reports. Ernie will set this up and notify the board that it is in place.

#### **CE Operations: Janice Shapiro**

##### Clinical Consultation Groups

- Janice presented a written draft policy and described the clinical consultation groups that she would like the Board to sponsor as a member benefit.
- Eleanor said she is very supportive of the idea, and also explained some of her reservations. These include creating a new position of Clinical Consultant Group Coordinator, and the current lack of support for another chapter program, the Mentor Program, and Innovative Programs. She is concerned about the board creating another program, when current initiatives need attention. In addition, she expressed concerns that the drop-in aspect of the groups would not foster the necessary trust and confidentiality for member attendees to be able to discuss cases with the necessary openness to get effective feedback.
- Ernie and Barbara expressed similar concerns about trust and confidentiality. Janice said she is willing to adjust this aspect of the groups.
- The board as a whole expressed strong interest in the idea, if the necessary board attention and chapter energy can be marshalled to support it.
- The board discussed conducting a membership survey to focus on degree of interest and prioritization of chapter programs and services.

**Special Events: Barbara Pannoni**

- Barbara and Eleanor explained the circumstances leading up to the cancellation of the Maureen Johnston event one week prior to the date. There were only 22 sign-ups, whereas the expected/desired attendance was 50.
- Eleanor talked about ideas she had heard at the chapter leadership conference about improving sign-up/turnout rates for chapter events, as well as ideas for wording of event advertisements that attract interest.
- Maureen Johnston is interested and willing to reschedule.
- Barbara reported that preparations for the Rob Fisher event in July are well in hand.
- She asked Eleanor for guidance concerning acceptable speaker fees, and for a standard speaker contract and who is authorized to sign these. Eleanor will review chapter procedures and provide this to the board.

Meeting was adjourned 11:44 am.

I do hereby attest that these Minutes are an accurate accounting of SCV-CAMFT's Board of Directors Meeting held on March 14, 2017.

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Michal Ruth Sadoff, Secretary