

SCV-CAMFT BOARD MEETING MINUTES
May 19, 2017

Call to Order: 9:11am by Eleanor Scott, President

Present: Nancy Andersen, Jacqui Gerritsen, Debra D. Rojas, Michal Sadoff,
Eleanor Scott

Absent: Elizabeth Basile, Ernie Chu, Barbara Pannoni

President: Eleanor Scott

Eleanor reported on the success of the welcome table hosted by the chapter at the 2017 CAMFT Annual Conference, which attracted additional interest in our chapter and some potential volunteers.

Eleanor asked for discussion on how to handle the task of picking up mail from the Palo Alto P.O. Box, now that our chapter coordinator is no longer able to do this. Eleanor had taken on this task temporarily. The chapter must maintain a P.O. Box in order to have a consistent mailing address.

Action: Upon motion by Jacqui and second by Nancy, the board unanimously agreed to an amount of up to \$150 per year to cover the cost to forward the mail to the chapter coordinator who will process the mail. Eleanor will check with the chapter coordinator to ensure this arrangement will be satisfactory to her.

Eleanor discussed the mandatory board training to be presented at the June 23rd board meeting in Los Gatos from 9am to 10:30am. This is intended to be the first of a series, with the trainer to assist with future strategic planning meetings. Eleanor also requested that the chapter cover travel expenses for Nancy Orr to attend the training.

Action: Upon motion by Nancy A. and second by Debra, the board unanimously approved the cost for chapter coordinator Nancy O. to attend the board training.

On behalf of Elizabeth who was absent today, Eleanor reported that attendance numbers at luncheons are declining. The board discussed possible causes such as location, day/time (Fridays at lunchtime), cost, and speaker topics. Several board members said perhaps the luncheon format itself is outdated and should be replaced with programs more appealing to members' preferences. Jacqui suggested organizing "Therapists' Offices Open Houses" in different geographic areas of our chapter. Debra stated that the south region luncheon coordinators say that the new CEPA requirements are a burden to speakers and in this regard suggested inviting CAMFT CEPA coordinator Beth Burt to attend a board meeting and consult with us about simplifying requirements.

Communications and Technology: Jacqui Gerritsen

Jacqui reported that research continues to find a replacement for our chapter exchange.

Ethics: Nancy Andersen

Nancy said that the full breakfast at last year's Law and Ethics workshop was popular, but that it was subsidized by the chapter. She requested approval to increase the cost of the workshop by \$10 per person to cover the cost of a full breakfast.

Action: Upon motion by Nancy and second by Debra, the board unanimously authorized the fee for the annual Law and Ethics workshop be increased by \$10 per person.

Several members talked about securing sponsorships from companies of interest to therapists in order to underwrite programs and benefits to our chapter members. Debra D. Rojas and Jacqui Gerritsen will follow up with Therasoft. Nancy Andersen will follow up with CPH (Eleanor will provide contact info for CPH to Nancy). Eleanor Scott will follow up with Simple Practice.

Special Events: Barbara Pannoni

On behalf of Barbara who was absent, Eleanor reported there is only one registration to date for the July workshop. Debra noted this is still early for sign-ups. The board discussed the necessity of having a variety of compelling marketing materials, and distributing them as widely as possible. Eleanor will speak with Barbara and offer support for publicity for the event.

New Business:

Michal inquired what is being done about recruiting for the open board positions. Eleanor will place an announcement as an e-mail blast or on the chapter exchange.

Meeting was adjourned at 11:23 a.m.

I do hereby attest that these Minutes are an accurate accounting of SCV-CAMFT's Board of Directors Meeting held on May 19, 2017.

Debra D. Rojas, Acting Secretary