

MINUTES  
SCV-CAMFT Board of Directors  
November 21, 2021  
Location: Zoom teleconferencing platform

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**10:02 AM     Call to Order**

**Present:**        Genevieve Altwer, Elizabeth Basile, Brandon Hoshiko, Nancy Orr, Debra Rojas, Vanessa Ventura, Junko Yamauchi, Dominique Yarritu

**Absent:**         Jacqui Gerritsen, Evelyn Lomio

**Dominique Yarritu (President-Elect)**

Dominique did a member check-in.

**Action:** Upon motion made by Brandon and seconded by Elizabeth, the board unanimously approved the October 2021 board meeting minutes.

**Genevieve Altwer (Director of Membership):**

- \* General feedback on the online membership celebration Saturday 20 November,
- \* presentation of a few initial strategic plans to reach wider and more diverse membership starting in 2022.

**Junko Yamauchi (Director of Support Groups):**

- \* Report on two support group leaders limiting their support group to 6 SCV-CAMFT members and 2 non-members,
- \* confirmation by CAMFT attorney that group leaders can legally request participants to review their services either on their website or on social media,
- \* following a question by a new member, membership fees need to be reviewed by the board regarding differences between MFTs and other licensed clinicians (LPCC, PsyD, MDs).

**Elizabeth Basile (Director of Luncheons):**

- \* General review of what needs to be accomplished prior to the first in-person luncheon on 28 January 2022.

**Nancy Orr (Chapter Coordinator):**

- \* Interactive board manual is now close to be done,
- \* will work with Brandon to identify material necessary for upcoming hybrid meetings in 2022.

**Brandon Hoshiko (Director of Communications):**

- \* Overview of the technology regarding livestreaming out of Michael's starting in January 2022.

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**Dominique Yarritu (President-Elect):**

- \* Feedback on the membership celebration,
- \* presented the 2022 budget,
- \* overview of marketing planning (various media to reach new diverse members) with a review of current and future presence on social media,
- \* potential training to enhance the board's and the chapter coordinator's familiarity with various platforms,
- \* the need to increase visibility of therapeutical services offered on our website (making members' profiles more accessible to the general public on various search engines),
- \* DEI survey results and how to increase our DEI efforts,
- \* reviewed state of 2022 presentations (luncheons and workshops),
- \* reviewed and asking for approval of Nancy Orr's new contract to take effect in January 2022,
- \* introduced potential collaboration with reflect.com

The board unanimously voted in agreement of the terms of Nancy Orr's new contract.  
The board unanimously approved the 2022 budget.

There being no further business to come before the meeting, it adjourned at 12:22 p.m.

I do hereby attest that these Minutes are an accurate accounting of SCV-CAMFT's Board of Directors monthly meeting held on November 21, 2021.

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Dominique Yarritu, Acting Secretary (in the absence of Evelyn Lomio)