

California Association of Marriage and Family Therapists

Santa Clara Valley Chapter

News

May, 1985

ELECTED OFFICERS:

Mary Ellen Edwards, President
160 Saratoga Avenue, Ste. 42
Santa Clara 95050
408/243-1200 or 408/353-3331

Pat Burbank, President-Elect
820 La Jennifer Way
Palo Alto 94306
415/493-0863 or 415/321-3126

Berget Jelinch, Vice President
523 Winterberry Way
San Jose 95129
408/255-2783

Ann Rudolph, Acting Secretary
3417 Benton Street
Santa Clara 95051

Dennis Facchino, Treasurer
110 Oak Rim Court, #56
Los Gatos 95030
408/356-5798 or 408/288-7744

Norma Litter, Program Chairperson
21301 Columbus Avenue
Cupertino 95014
408/725-0726

Rayna Lombard, Publicity
1932 S. Bascom Avenue, #11
Campbell 95008
408/578-7920 or 408/559-3372

Lynn Wiese, Membership/Directory
4151 Middlefield Road, #205
Palo Alto 94303
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408/243-1200

356
7864

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415/494-1893

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Santa Clara 95050
408/984-3657 or 408/947-5705

Ann Williams, Member-at-Large
3417 Michael Drive
Redwood City 94063
415/363-2131

STUDENT REPRESENTATIVES:

Marilyn Luotto
1745 Waverly Street
Palo Alto 94301
415/328-4395 or 415/322-1866

Maggie Marco
185 Montclair Drive
Santa Cruz 95060
408/438-3554

CALENDAR To Be Aware, Share and Attend

SOCIAL ISSUES

May 10th (Friday) - 7:00 p.m.

LOCATION: ONTOS

160 Saratoga Avenue

Santa Clara, CA 95050

(Turn in the driveway next to the house marked 170,
office is behind the house and upstairs - Suite 42)

Mary Ellen Edwards and participating therapists will discuss the Chapter's poverty outreach program in San Jose, and Berget Jelinch will present the nuclear issue and her recent trip to the USSR as a citizen ambassador.

PRESIDENT'S MESSAGE

I urge you to join the largest and most active CAMFT Chapter in Northern California! Let's make it the biggest in the state! We have many diverse and appealing membership services to offer, and a dedicated Board under whose leadership we have doubled our membership. Half of the State CAMFT members belong to our Local Chapter. How about the rest of you taking the leap? We have fun, we work hard, we promote the profession, we offer you a variety of quality services and we'd love to have you participate. Even the price is right!

Our March Foothill Conference was a financial and educational success in reaching the public about the scope of MFCC services. We received excellent media coverage which further publicizes our profession. Our poverty project is gaining some momentum, is also attracting media attention to MFCC's, besides being extremely rewarding work in itself. (See our May 10th meeting for further details).

I am grateful to all of you who helped me win the election to the CAMFT State Board. I received the most votes of anyone running for office and I hope to prove myself worthy of your confidence.

I attended my first State Board Meeting, March 22-24, in Sacramento where I met Mary Riemersma, the new Executive Director replacing Pat Maher. She seems skilled and competent. I was also impressed by the sincerity and dedication of the Board Members, half of whom are new, like myself. We look forward to beginning a new term together, and to communicating with you.

Warmly,

Mary Ellen Edwards

ARE YOU WITHIN REACH? by Dennis Facchino

In my 17 year involvement in public education with both teachers and counselors and nearly 10 years with marriage and family therapists, I have become aware of an interesting phenomenon among professionals. I would like to address this through the medium of a story and encourage your involvement in the Santa Clara Valley Chapter.

In suburban Houston near a fashionable shopping center occupied by wonderful, exciting and novel shops lives the Allred family. Al and Martha Allred both work, have four children, all adolescents ranging in ages from 13 through 17, a five bedroom home and a lot of things to manage within the household. Getting help from family members has been a frustrating and never-ending task for Martha.

Not too long ago she and Al took a short course in teaching parents to be more effective managers within the family. It was becoming very obvious that their authority was incapable of getting most of their children to perform the daily tasks. The course instructed parents to organize children into small groups or committees for accomplishing the chores. These might include garbage, cooking, dish washing, house cleaning, shopping, and driving the younger children to various events.

As one might expect the children were less than enthusiastic about these committees. They had enough to do with their school demands, social activities, sports and recreational endeavors. And furthermore, these were parental responsibilities and not those of the children. The children believed, and rightly so, they had a small part that really didn't amount to much if they didn't participate.

If you were to take the children aside and interview them, most if not all would agree they were benefiting from the labors of those who were doing their part. However, they continued to remain unconcerned unless it was most important to them. They believed the family has functioned "pretty darn good" with Mom and two of the children doing most of the chores.

One segment of the course dealt with motivation. Just how does one get somebody to do something? The instructor admitted that this was the most difficult part of the course. Reports from previous students had not been promising. Never-the-less, Martha and Al began providing their children with some additional plums: an extra \$5/week allowance, dessert with each evening meal and an occasional concert ticket.

It became only too evident that this wasn't going to corral those children who were already benefiting. Why should they begin doing things and helping out when they eventually get what they want and need anyway? Martha and Al began talking about "seeking help" from a professional family counselor or mediator to get their children involved with the family. It just didn't seem fair to them, nor those kids who were working, to carry the others. It's not as if they have to do everything! Al and Martha reasoned, if most would give some help, not only would they all be happier but the end product would be fantastic. Self-esteem, not to mention individual and collective wealth, would rise measurably.

Again renewed with enthusiasm, Al and Martha approached their kids telling them we are going to seek professional help. The problem of too many of you letting the rest of us do the bulk of the work, has gone beyond what is reasonable and fair. The kids balked at the idea, shouted unkind things beneath their breath and left the room. they, at least for the time being, were unreachable!

Be reachable...we need you and the "family" needs you...your creativity and energy are a valuable resource to your organization.

A LETTER TO CHAPTER MEMBERS - Dear Chapter Member:

This letter has three purposes: the first is to acknowledge and express appreciation for the continuing support of all 171 of you, and to extend a warm collective welcome to the 44 of you (so far) who have joined us this year. We hope your Chapter affiliation is rewarding and satisfying. Our second and third purpose is to introduce the Chapter Member Survey on the extra page of this newsletter and to sincerely urge you to take a few moments to fill it out and return it to me as soon as convenient. You know, along with our "strength in numbers", we have the desire to be responsive to your hopes, expectations, interests and needs relating to your Chapter membership. The survey gives you an opportunity to be heard in this regard. Also (the 3rd purpose), it is essential, in order to continue developing our five Areas of Interest (Professional Development, Community Relations, Community Service, Professional Liaisons, and Member Services) that we identify more of our internal resources as a Chapter. With our healthy size, we know there are vast sources of untapped creativity and energy "out there". And, of course, YOU are our "OUT THERE"! So please, let us know about you and let us hear from you so we can personally invite your increased participation in the Chapter's continuing development. We can assure you a personally enriching experience!

Sincerely,
Lynn Wiese, Membership Chair

A LETTER TO NON-MEMBERS OF THE CHAPTER - Dear CAMFT Member:

This is one of our twice-yearly invitations to you to join the Santa Clara Valley Chapter of CAMFT. Our Chapter, now 215 members strong, is one of the largest and most active in the State. We have developed as a Chapter to the point where we have such a diversity of projects and activities, there's sure to be one or several of value to you. Check out the following list of Benefits and Areas of Interest, for the many reasons to JOIN US NOW! Then fill out the Chapter application included in this Newsletter and send it to me (address on application). Memberships are for the calendar year, so the sooner you get your application in, the sooner you can take advantage of all that is available to you for 1985. Since the 1985 Directory of Chapter Members is already out, we will send you one on receipt of your membership. Hope to hear from you soon.

Sincerely,
Lynn Wiese, Membership Chair

MEMBERSHIP BENEFITS

- * Chapter Meetings, featuring accomplished Practitioners in the field of Psychotherapy, are held every other month, most frequently on Friday evenings, occasionally Sunday afternoons. They are great opportunities to experience esteemed presenters at close hand and to keep our skills updated and sharp. When these meetings are also fundraisers, Chapter members pay special reduced fees.
- * Mini-Workshops are also offered every other month (the other ones), most often on Friday evenings. They are more informal gatherings, featuring presentations of our own members on timely and important topics, issues and therapeutic techniques.
- * Chapter Newsletter also appears every other month and with one yearly exception, is for Members only. Members may contribute editorially or "commercially" to the Newsletter.
- * Directory of Members, updated annually and distributed to all Chapter members is used for referrals and also is distributed to community referral sources such as clinics, attorneys, educators, clergy and physicians.
- * Support Group for Interns
- * Telephone Referral Services. We now have three separate referral services covering our large geographical area. Of course, these very popular projects have specific sign-up times and conditions. Member-participants find the benefits invaluable.
- * Executive Board Meetings, held once monthly, are open to members and provide an opportunity to influence and become involved directly in the Chapter's activities.
- * NEW!!! LIAISON WITH STATE BOARD!! Our Chapter President, Mary Ellen Edwards, is a new member of the CAMFT Board of Directors, so we now have a direct pipeline to and from San Diego. By the way, our warm and heartiest congratulations to Mary Ellen, who was the TOP VOTE-GETTER in all categories of the recent elections. The State Membership has yet to discover what a dedicated, energetic, creative, committed addition they have just made to their leadership. Mary Ellen, we hope it's just the beginning!!

AREAS OF INTEREST

We have organized our Chapter work into five areas of interest: Professional Development; Community Public Relations; Community Service; Professional Liaisons and Membership Services. Our recent all-day Annual Conference at Foothill College is an example of the results of our efforts. Each of these areas offers members an opportunity for involvement with a mutual enhancement—for the profession, the community, and ourselves. Reflect on the potential benefits that can accrue for you with Chapter Membership and JOIN US NOW!!

EDITORS' NOTES:

Being co-editor of the newsletter is my first experience with "job sharing" and I'm enjoying it. Everyone please note our next newsletter deadline which is June 7th. Typed copy may be sent to Marti Baerg or myself. Watch for plans about summer fun in our next issue.

Sincerely
Jackie Payne

1985 PROGRAM SCHEDULE

June 7, 1985
7:00 PM

Martin Kirschenbaum, Ph.D.
President of the Calif. Graduate School of
Marital and Family Therapy

Topic: "Healthy Couple Relationships"

Location: Sunnyvale Presybterian Church
728 W. Fremont Ave., Sunnyvale

Fee: \$7 non-members
\$4 members

July 12, 1985
7:00 PM

Fran Scruggs
Mini-Workshop

Topic: "Counseling Clients with Psychosomatic Problems"

Location: To be announced

August 1985

Annual Swim and Bar-b-que potluck event. Time and
location to be announced.

September 13, 1985
7:00 PM

Emmet Miller, M.D.
Noted Lecturer and Writer

Topic: "Healing in the Larger Social Context of
Family and Community"

Location: Menlo Park Civic Center, Counsel Chambers
Off Ravenswood Avenue on Laurel Street

Fee: \$7 non-members
\$4 members

November 10, 1985
2:00 PM

Membership Convocation, State CAMFT Board President

Topic: Enjoy the company of colleagues, great food,
renew your membership, and hear the latest news from our
state organization.

Location: Los Altos Methodist Church, Fireside Room
Magdalena and Foothill Blvd.

Norma Etter, Program Chair

Peanuts / Charles Schulz

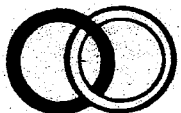


TAKE NOTE:

- o OFFICE SPACE AVAILABLE at Almaden Institute, San Jose. Excellent opportunity to build practice in rapidly growing area. A professional environment including psychiatric consultant and secretarial services. contact Sue Fairey or Don Berti at (408) 266-7826.
- o ONTOS is looking for one PART-TIME PERSON to join us at 15 hours per week or less. For information, call Mary Ellen Edwards at 243-1200.
- o OFFICE SPACE TO SHARE, central location, two offices. Professional building in quiet residential location. Large room for groups. For further information, call John Thompson, (408) 866-2565.
- o Creative Therapy Professional/Personal Support and Training Group: this group combines personal therapy in a warm supportive environment along with training for professional therapists and counseling trainees and interns interested in learning Creative Therapy processes. Discover ways of unblocking your creative potential to become more successful. Network with your peers. Group meets Friday mornings, 10:00 AM - 12:00 PM. Call Rayna Lombard at (408) 559-3372.
- o A group for compulsive eaters will begin in May at ONTOS. These ten weekly sessions led by Jackie Payne will offer a social dynamics approach to exploring this symptom. The work is intended to be a supplement for individuals following food programs they have independently chosen. Personal commitment to a food plan is NOT required to participate in this series entitled "Preparing For the Cure". Fee: \$20 per week. For registration or information call Jackie at 243-1200.
- o Mary Ellen Edwards will teach an intensive one-way mirror workshop July 13 - August 22, 4-6 people. Sessions are taped with immediate feedback given. Call 243-1200. FEE: \$275 for 30 hours.
- o Carol and Don Hadlock will be providing an MFCC Orals Preparation Workshop through the Process Therapy Institute. Each of the four available sections are composed of two six hour days from 9 am to 4 pm and limited to six participants. Section one--May 11th and 18th; Section two--May 11th and 19th; Section three--May 12th and 25th; and Section four is on May 12th and May 26th. The fee of \$135.00 to members of CAMFT and \$165.00 to non-members, pays for twelve hours of training, video and audio cassettes, and a study workbook sent to you upon receipt of your non-refundable registration fee of \$50.00. The workshop will provide you with opportunities to present your case and respond to vignettes while receiving constructive and supportive feedback for improving your presentations. You will receive audio and video tapes of your presentations for continued study at home. A major focus of this workshop will be on developing your manner of presentation that will demonstrate to the examiners your competency and effectiveness as a therapist.

Call (408) 358-2218 or write the Process Therapy Institute, 16573 Los Gatos Almaden Road, Los Gatos, CA 95030, for a brochure or to register.

... TAKE NOTE is Continued on back page of Newsletter



California Association of Marriage and Family Therapists

Santa Clara Valley Chapter

News

TAKE NOTE, Continued ...

- o Energetic person to develop a new Master of Arts in Counseling Program, leading to the M.F.C.C., at a small Catholic liberal arts college centrally located in the San Francisco Bay Area. Required to teach graduate and undergraduate courses in Psychology. Prefer Ph.D., California license, and familiarity with area agencies. Contact: Sr. Roseanne Murphy, College of Notre Dame, Belmont, CA 94002
- o COUNSELOR POSITION AVAILABLE. The Emergency Treatment Center is looking for therapists to provide crisis counseling and follow-up therapy for families, adolescents, and children. Applicant must have completed his or her M.A., M.S., or M.S.W., have at least one year of supervised clinical experience, reside in Santa Clara County, and be available to work some nights and weekends.

Send Curriculum Vitae to: Dr. Diana Sullivan Everstine
Emergency Treatment Center, Mental Research Institute
555 Middlefield Road, Palo Alto, CA 94301

- o THE INSTITUTE FOR THE COMMUNITY AS EXTENDED FAMILY (ICEF) HAS THE FOLLOWING POSITIONS AVAILABLE:

-- VOLUNTEER INTERN PROGRAM COORDINATOR: 40 hours/week. Salary: \$7.00-\$7.50/hour.

Responsibilities include recruiting, screening and placing volunteers in the various programs. Previous experience in direct organization and coordination of volunteer efforts is required. Ability to work in context of a team. CONTACT: Vicki Imabori (408) 280-5055.

-- ASSISTANT TO ASSESSMENT & ASSIGNMENT COORDINATOR: 8-16 hours/week. Salary: \$8.00/hour.

Assist A&A Coordinator by interviewing clients, general clinical assessment of clients, financial evaluation, assigning/referring classes and follow-up administration. Must be experienced in interviewing with a BA and/or MA in social work or MA in counseling. Administrative skills required. CONTACT: Vicki Imabori (408) 280-5055.

-- CLINICAL ADMINISTRATIVE ASSISTANT: 20 hours/week. Salary: \$8.00/hour.

Work with Director on the administration of program's self-help components, organization of group therapy program. Background in organization/administration of community based treatment programs. BA or MA in social work or counseling preferred. CONTACT: Anna Giarretto (408) 280-5055.

If you are interested in any of the above positions, send resume and any supporting references to:
Attention: (Appropriate Contact), ICEF, P. O. Box 952, San Jose, CA 95108.

Newsletter Editor
Santa Clara Valley Chapter CAMFT
160 Saratoga Avenue, #42
Santa Clara, CA 95050

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San Jose, CA

CHAPTER MEMBERSHIP SURVEY

I. Membership Benefits: Please indicate the value for you of each listed "Service" offered with Chapter Membership: Assign a "5" to items of high value
 "3" to items of moderate value
 "1" to items of little or no value

- | | |
|--|--|
| _____ Chapter Newsletter | _____ Speaker's Bureau Opportunities |
| _____ Directory of Chapter Members | _____ Pre-Licensed Support Group |
| _____ Telephone Referral Service | _____ Annual Conference for the Public |
| _____ Fund Raising Meetings with Major Presenters | |
| _____ Mini-Workshops: Presentations by Chapter Members | |
| _____ Opportunity for Connections with Colleagues | |

II. Chapter Areas of Interest: Please check where appropriate.

	<u>Want to see this Developed More</u>	<u>Willing to be Involved</u>
A. <u>Professional Development</u>		
Mini-Workshops	_____	_____
Special Interest Groups (e.g., Gestalt, Stepfamilies)	_____	_____
Marketing & Business Issues	_____	_____
Other: _____	_____	_____
Other: _____	_____	_____
B. <u>Professional Liaisons with</u> allied health providers, attorneys, clergy, educators, etc.	_____	_____
C. <u>Community Relations</u>		
Annual Conference	_____	_____
Regional Information "Faires"	_____	_____
Speaker's Bureau	_____	_____
Other: _____	_____	_____
D. <u>Community Service</u>		
Addressing Poverty	_____	_____
Addressing Violence	_____	_____
Addressing Global Survival	_____	_____
Other: _____	_____	_____
E. <u>Membership Services:</u>		
Annual Membership Convocation	_____	_____
Chapter Sponsorship of Member Presentations	_____	_____
Committees: Program	_____	_____
Publicity	_____	_____
Membership	_____	_____
Directory	_____	_____
Newsletter	_____	_____
Referral Services	_____	_____
Pre-Licensed Concerns	_____	_____

III. Please indicate Chapter-related factors that would increase your ability and/or willingness to become more involved: (If Relevant) _____

CHAPTER MEMBERSHIP SURVEY
-- Continued --

IV. Additional Comments: _____

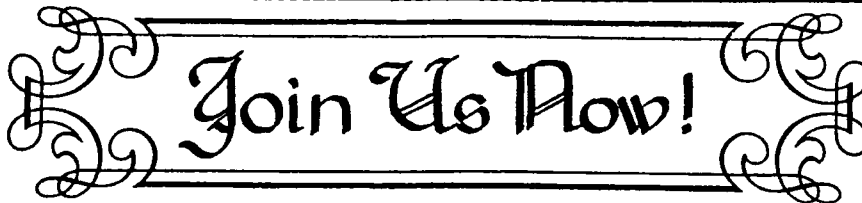
V. If you are indicating an interest in becoming involved, please be sure to let us know who you are so we can contact you!

Name: _____ Best Phone # to reach you at (_____) _____

VI. Please send this Survey at your earliest convenience to:

Lynn Wiese, Membership Chair
4151 Middlefield Road, #205
Palo Alto, CA 94303

... THANK YOU THANK YOU THANK YOU THANK YOU THANK YOU THANK YOU ...



SANTA CLARA VALLEY CHAPTER - CALIFORNIA ASSOCIATION OF MARRIAGE & FAMILY THERAPISTS

1985 - CHAPTER MEMBERSHIP APPLICATION - 1985

Note: Up-to-date State CAMFT Membership or Concurrent Application is required for Chapter Membership. Your signature on the certification below acknowledges your understanding and compliance. Thank you.

Membership Categories:

_____ Pre-Licensed \$15.
_____ Regular \$25.
_____ Supporting \$35.

Membership Status:

_____ New*
_____ Renewal
*MFCC License # _____

Name _____

Address _____
(for Chapter Correspondence)

Address _____
(for Directory Listing, if different)

Phone Numbers: Work (_____) _____ Home (_____) _____

CERTIFICATION: I certify that my membership in CAMFT is current.

Signature

Date

APPLICATION PROCEDURE: Make check payable to SCV-CAMFT and return to:

Lynn Wiese, Membership Chair
4151 Middlefield Road, #205
Palo Alto, CA 94303