

SCV-CAMFT BOARD MEETING MINUTES
APRIL 26, 2013

Call to Order: 9:05 by Pamela Eaken

Present: Pamela Eaken, LaDonna Silva, Kate Viret, Debra D. Rojas, Merrett Sheridan, Nancy Andersen, Elizabeth Basile, Robin Ginsberg, Diane Patton

Absent: Jane Kingston, Michael Sally

Check-ins/Announcements/Appreciations

- Board members shared upcoming vacation plans and family celebrations.

Approval of Minutes:

- **Action:** Upon motion by Nancy Anderson and seconded by Elizabeth Basile the board unanimously approved the Minutes of March 22, 2013.
- **Action:** Upon motion by Debra Rojas and seconded by Kate Viret, the board unanimously approved the Minutes from the Annual Meeting dated November 9, 2013.

President Report: Pamela Eaken

- Chapter Exchange. Pam reported she will follow up with state CAMFT regarding anti-trust issues relating to fees posted by members on the Chapter Exchange and whether the board should be monitoring the postings for compliance.

Membership: Diane Patton

- New Member Tea. Diane reported the attendance this year was less than last year. The board discussed ways to improve attendance at future teas. No action was taken. Pam Eaken appreciated Diane's efforts in coordinating the event.
- Annual Meeting. Diane presented topic ideas for the annual meeting. The board provided feedback and ideas. No action was taken.

Special Events: Robin Ginsberg

- June workshop. The BBS requires a disclaimer regarding refunds be included on flyers for the workshop and requested clarification and direction from the board. She provided an update on the June workshop and outlined her needs from the board.

Luncheons: Elizabeth Basile

- The next innovative program is a "Movie Night" on June 28, 2013 and Elizabeth requested clarification on the budget for expenses. The board expressed enthusiasm and support for the event.

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Business Development: Nancy Andersen

- The Sponsorship Committee will meet in May to begin drafting a Sponsorship Policy which will be presented at a future board meeting for approval.

President Elect: Kate Viret

- Update on Contractor Status: Michael Jaret, Webmaster, has updated the website and invoices will now reflect the title of events.
- He suggested the board consider new projects such as social media, new platforms for mobile apps, and automate member renewals.
- There is some confusion about mailing labels which are sold for one-time use. The board discussed the need for a policy. No action was taken.
- Michael suggested ways to beef up the website by including reviews of research studies and more articles of interest to members.
- The process for preparing CEU Certificates is very inefficient and requires improvement. Additionally, the board could consider a “board intern” to update member information and manage the help desk.

The board discussed many of the ideas. No action was taken at the meeting.

CFO: Merrett Sheridan

Merrett provided a brief update on the latest financials.

Past President: LaDonna Silva

One of her projects for this year is to update the Board Manual and LaDonna outlined items to be included. She needs someone to reformat the updated job descriptions and the P & P's. She is considering hiring someone to do the reformatting and typing and requested any interested parties contact her directly.

Meeting Adjourned: 11:22 AM

I do hereby attest that these Minutes are an accurate accounting of SCV-CAMFT's Board of Directors Meeting held on Friday, April 26, 2013.

Debra D. Rojas, Secretary