

SCV-CAMFT Minutes
February 27, 2004

Call to order: 9:15 a.m.

- In attendance: Mary L., Ben, Anne, Bonnie, Sean, Mary B., Beverly, Ani, Renee, Bernadette
- Not present: Susan

Approval of minutes from last meeting:

- Minutes approved as submitted.

President's Report/Mary L:

- Has likely found someone (Trilby) for Business Development position.
- Selected outstanding chapter member---Barbara Griswold.

President-elect's Report/Ben:

- Nothing to report at this time.

Treasurer's Report/Anne:

- Gave bank statements to Sean, who found a discrepancy in the accounting between bank statements and Quicken. Continuing to work with Sean to get the books in order.

Chapter Coordinator's Report/Sean:

- **Will get P.O. Box re-keyed.**
- PayPal reminder is on back page of newsletter and Sean is trying to put reminders in other possible places members might look so that they know PayPal is an option.
- **Will send announcement for Ethics workshop to Ani for review.**
- Discussed differences between membership categories (e.g. supporting, regular, sustaining, etc.). Essentially no difference except for how much donation member wants to make to the organization. Consider making more benefits for higher dollar amounts donated.
- Sean will be on vacation April 10-24.

Committee Reports:

- Ethics/Beverly:
 - Law & Ethics Workshop Friday, April 2nd at El Camino Hospital, co-sponsored by SCV-CAMFT. Can renew 6 CEUs.
 - **Sean will give Beverly names of people who are interested in volunteering on Ethics Committee.**
 - Distributed Ethical Standards for MFTs from CAMFT.
- Business Development/*Open position*
- Volunteer Coordinator/Bernadette
 - Welcome Bernadette!
- Membership/Mary:
 - Researched options for conference calling. Board should continue to consider conference calling for future committee meetings.
 - Reported on options/cost for various locations for annual meeting. Goal is to possibly reduce cost of location from past locations and also increase membership participation in annual meeting. Plan is to book location by end of next month. Hope is for location to be central: Palo Alto, Sunnyvale,

Mountain View. **Mary will research hotels. Board will decide at next meeting among various options.**

- Discussed potential speakers for annual meeting. Talked about what kinds of things make people want to come hear a speaker, such as name recognition and speaker's topic. Board to decide speaker in a future meeting.
- **Mary will coordinate with Susan on soliciting institutional memberships.**

- Pre-licensed and newly licensed/Susan:
 - Not present.

- Program Planning and Evaluation/Ani:
 - Discussed doing questionnaire in the future to see if we are addressing members' interests with regards to food selection, quality, price, venue location, and date for luncheons.
 - Reported on the success of the workshop on clients who self-mutilate. Member feedback was very positive.

- Technology/Renee:
 - Discussed editorial process for web site and other issues that are coming up with regards to web site, which will bring procedural changes that will need to be discussed in future meetings.

Old Business:

- Previous action items have been completed.

New Business:

- Decided that workshops are designed for a professional audience and not to include clients or members of the general public who are interested in the topic. Also discussed having on line conferences in addition to or as a follow up to workshops, and if there are potential liability issues with this.
- Mary B. got idea from Leadership Conference for business card exchange to increase networking opportunities. **Mary B. will put something in newsletter to announce this and will introduce it at a future luncheon.**
- **Mary L. will bring newsletters from other chapters to Board meetings for members to look at and generate ideas.**
- Discussed how to charge, penalize, or make incentive for members to renew membership to SCV-CAMFT. **Mary L. will write a more formal proposal and bring it to the next meeting.**
- Mary B. reported on number of members in SCV-CAMFT from different cities. Consider reporting this in newsletter.
- Mary L. would like Board to go on a retreat. **Board members please let Mary L. know of availability in March (days of the week and dates).** Possible plan is to go on a hike followed by dinner.

Meeting Adjourned: 11:15 a.m.