

## SCV-CAMFT BOARD MEETING MINUTES

January 28, 2011

**Call to Order:** 9:06 am meeting called to order by Nanette Freedland  
**Attendees:** Nanette Freedland, Terryann Sanders, Debra D. Rojas, Shazad Contractor, LaDonna Silva, Pam Eaken, Carol Marks, Pam Milliken  
**Absent:** Judy McFarland

### **Check-ins/Announcements & Appreciations:**

- Various board members provided announcements and updates on their personal and professional experiences and concerns.

### **Approval of Minutes from prior Meetings:**

- **Action:** Upon motion by Terryann Sanders and seconded by Pam Milliken Board Minutes for October 22, 2010 were unanimously approved with Pam Eaken abstaining since she was not officially a board member in 2010.
- **Action:** Upon motion by Debra Rojas and seconded by Shazad Contractor, the Board Minutes for November 19, 2010 were unanimously approved with Pam Eaken abstaining since she was not officially a board member in 2010.

### **Old Business:**

- **Volunteer Coordinator Position.** Terryann presented the Job Description for Director of Volunteer Activities or Volunteer Coordinator. She asked for clarification on who on the Board the person would report to and the board's direction in advertising the position to the general membership. It was agreed this position would be a volunteer position and report to the president-elect. Terryann will present a corrected Job Description and we will vote on the job description at the next meeting.

### **Technology Update: Nanette**

- The Chapter Exchange function on the website is almost complete.
- Ongoing work includes refining the Therapist Search function and website optimization.
- The new banner ads are ready to be tested by board members and Nanette requested board members work on the banner function within the next week.
- Expanded listings will be available for all members.
- Future projects include Search Engine Optimization.
- Issues such as enhancements are a separate cost.

Nanette responded to various questions regarding the website and clarified the previous approval of up to \$5,000 for website work. Shazad explained line items in the budget for technology and the difference between routine web maintenance and special re-engineering projects, which are billed separately.

Nanette reported that Michael Jaret is now spending more time posting events and other items to the website and his time spent on routine web maintenance has increased by an additional 4 hours per month. To compensate for the increase would require a change to his contract to add 4 hours per month.

- **Action:** Upon motion by Debra Rojas and seconded by Pam Eaken, it was unanimously approved that Michael Jaret's contract be amended to add an

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additional 4 hours per month to compensate him for the increase in time required for routine website work.

Shazad reported that the chapter can lower the online banking charges, but it would require Michael Jaret to research the alternatives and make changes to the interface on the website.

- **Action:** Upon motion by Shazad and seconded by Terryann it was unanimously approved to allow Michael Jaret one-time approval of 4 hours to research and change the credit card interface on the website. This one-time charge should be billed separately from his contract billing.

Terryann asked Nanette to ask Lara how she is tracking the spending and how will she update us. Nanette will provide an update at the next meeting.

**Review of Candidate Statement:** Nanette reported a member from the Santa Cruz chapter is running for a seat on the Board for State CAMFT and has requested we send her statement to SCV-CAMFT chapter members in support of her candidacy. Questions and discussion ensued about what the protocol of such a request and board members expressed concern that we don't "skew" an election. The board determined we are not prepared to support an unknown candidate and no action was taken.

### **Update on CAMFT Sexual Orientation Change Efforts regarding Reparative Therapy:**

LaDonna provided an update on the state's ethical code regarding this issue. There has been a movement requesting CAMFT to make a recommendation about reparative therapy. It is State CAMFT's position that any ethical statements posted by individual chapters should be in line with the State CAMFT Code of Ethics. Chapters do not have the authority to enforce any legal or ethical issues independently of State policy.

### **Update on Luncheon Program Director position:**

Terryann reported Verna has agreed to help interview and train a new Luncheon Program Director.

### **Review of Year End Report:**

Shazad provided a brief summary of the year-end report.

### **Update on 2011 Law & Ethics Workshop:**

Carol is looking at October 21, 2011 for the next Law & Ethics workshop and Michael Griffin will again be the presenter. Michaels in Shoreline is already booked.

### **Membership Director Update:**

- 2011 Annual Meeting. Feedback from the 2011 annual meeting was very positive and Pam Milliken is exploring whether the board wants to repeat the program as in 2010 and queried if it was worth the experience. Shazad stated the chapter has the resources to move forward with the same program as last year. Pam's goal is to book a speaker by May 1, 2011. Pam was going to check with Michael's Restaurant on their available open dates for 2011.

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- New Member Tea. Pam is currently getting the number of new members from the chapter coordinator and envisions a potluck at a board member's home. The goal is to host the tea in the first quarter of 2011. She is still considering the format and will provide an update at the next meeting.

### **Re-Cap of Student Fairs:**

Nanette participated in a practicum fair to promote the chapter and stated that chapter's table was very bare compared to other practicum tables. The board exchanged ideas for future fairs such as purchasing a banner, bowls of candy and flowers to attract energy to our table, having a supply of newsletters, a poster board bulleting the advantages for students and pre-licensed to join our chapter, having a supply of membership forms and creating a pre-prepared box to use at future fairs. Nanette will follow up with Judy on these ideas.

### **Upcoming Special Events:**

- CISM. Pam Eaken met with LaDonna and is getting up to speed in her new role. An e-mail blast has been sent and flyers will be available at the luncheon. LaDonna reported the speaker fee has increased this year by \$500.
- Annual Conference. Pam contacted state CAMFT to find the contact person to determine whether our chapter is expected to have a role in the conference and what their expectations are for local chapters. Carol stated that have no expectations but do like participation of host chapters. Carol will give contact information for Pam Eaken.
- Day of Diversity. La Donna has a good commitment with a speaker and expects to have a proposal prepared for next month.

**Meeting Adjourned:** 11:04 a.m.

I do hereby attest that these Minutes are an accurate accounting of SCV-CAMFT's Board of Directors Meeting held on Friday, January 28, 2011.

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Debra D. Rojas, Secretary