

SCV-CAMFT Minutes
June 24, 2005

Call to order: 9:10 a.m.

- In attendance: Mary L., Ben, Bonnie, Anne, Mary B., Ani, Sean, Susan, Renee, Bev
- Not present: Trilby, Bernadette

Appreciations:

- Thank you to Susan for filling in for Bonnie during her maternity leave.

Announcements:

- Bev's husband's office is looking for a legal assistant.

Concerns:

- None at this time.

Approval of minutes from last meeting:

- Minutes approved as corrected.

President's Report/Mary L.:

- **Will attempt to contact Bernadette through the mail.**
- Discussed future of Well-Being Committee. **Mary B. will draft a letter to thank Alice Sklar for her service.**
- Talked about possibly developing a relationship with Goodparents (an organization that provides workshops for parents/parenting classes), and how referrals to therapists could be provided. Talked about having Goodparents join the chapter, potentially purchase advertising, and possibly write an article in the newsletter to describe their services. Parenting Place and Collaborative Divorce are two organizations that came up as other potential places to develop a relationship with SCV-CAMFT.
- State CAMFT is looking for nominations for State Board service for the 2006 term. Mary L. has a packet available for anyone interested in applying.

President-elect's Report/Ben:

- No current Board members are planning to return for service on next Board. Ben would like feedback on how to possibly consolidate committees and recruit board members.
- Board approved motion to extend program committee chair benefit to Board members.
- Discussed making an amended version of membership directory available to people such as doctors in the community as part of a marketing campaign for local therapists. Mary B. suggested that this be part of business development committee's agenda.

Treasurer's Report/Anne:

- Will renew chapter liability insurance in September.
- **Asked Board members to review their budgets in the next month** or so for finalizing the budget in September. **Sean will bring report of expenditures to date for 2005** to help give Board members a sense of how much has been spent in their category and help plan for the budget.

Chapter Coordinator's Report/Sean:

- Wording of "specialty" has been changed to "emphasis" on web site.
- Will proceed with placing all display ads on website starting with Jul./Aug. newsletter ads. Talked about raising advertising prices. **Renee will write something for newsletter to describe advertising prices.**
- Price for printed membership directory will be \$17.50.
- Distributed samples of paper options for newsletter. Will go with 70 opaque uncoated.
- Changed chapter voicemail to increase capacity to hold messages and will add information about what do in case of an emergency call.

Committee Reports:

- Program Planning and Evaluation/Ani:
 - Continuing to look for new location for luncheons in the North and Mid Regions.
 - Will extend SCV-CAMFT member rate to members of other local chapters (Santa Cruz, East Bay, San Francisco) who want to attend luncheons. Reciprocity will not apply to workshops.
- Pre-licensed and newly licensed/Susan:
 - Will make spreadsheet for calculating intern hours available on website.
 - Susan would like to work on internship directory this Fall, and would like help in recruiting some people to work on this project.
- Membership/Mary:
 - Still waiting to hear from Shauna Shapiro regarding speaking at annual meeting.
 - Board will continue to think about clarifying for the membership the different membership categories.
- Volunteer Coordinator/Bernadette (not present):
- Business Development/Trilby (not present):
- Ethics/Beverly:
 - Bev has recruited one new member to the committee.
- Technology/Renee:
 - Word “specialty” has been changed to “emphasis” on website.
 - Discussed one-time fee of \$400 to get E-Tree started for website. Board approved cost and implementation of this program. Decided to call it “Chapter Exchange.”

Old Business:

New Business:

Meeting Adjourned: 11:20 a.m.