

SCV-CAMFT BOARD MEETING MINUTES

June 22, 2007

Call to Order: 9:00 am: Russell Wilkie, President

Attendees: Russell, Bonnie, Lara, Carol, Janet, Randi, Leslie, Mary Kay and Sean.
Out: Michelle, Verna and Terry

Concerns, Announcements & Appreciations:

- Bonny gave an appreciation to Lara for the upcoming membership drive.
- Lara announced that she is starting her private practice in her new office.
- Russell thanked Carol and Janet for all of their hard work on the conference.
- Janet thanked Carol for befriending her.
- Janet asks for warm fuzzies for her as she continues her healing and PTSD therapy.
- Randi announced her thesis topic, "Fasting as a Treatment for Addiction and Eating Disorders other than Anorexia."

Approval of Minutes: Bonnie moved to approve the minutes from the April 27th, 2007 meeting. Janet 2nd the motion. The motion was passed without dissent.

Officer reports:

President's report/Russell:

- Mary Kay made a motion that the newsletter article announcing the resignation of Mary Deeger Severs and her replacement of Peter Hess will be identical to the one for Dee Marx Kelley, Janet 2nd the motion. The motion was passed without dissent.
- Russell will take responsibility for the acknowledgement and appreciation of the current Board members at the annual meeting.
- Carol and Randi volunteered to take care of the plaques and certificates acknowledging Mary Deger Seevers and Dee Marx Kelley for their years of service. Lara has a plaque from last year that they can use as an example.
- Janet made a motion that we invite Dee Marx Kelley and Mary Deger Seevers to the annual meeting, Bonnie 2nd the motion. The motion was passed without dissent. It was decided that Mary Kay will invite them personally.
- Russell acknowledged his resistance to writing a quarterly BOD report. Mary Kay suggested that the board members decide on the topics for the quarterly report at each board meeting. It was decided to include the following information in the next quarterly report: the results of the by-laws, our participation in the CAMFT conference, the upcoming membership drive, the SCU intern event in April, and the SCU panel event in May.
- Russell reported that 291 responses to the revision of the By-laws were returned to Sean. We need $\frac{3}{4}$ of the 291 to say yes to ratify the By-laws. The responses will be opened after the luncheon. All board members are invited to help count the responses.
- Russell reported that the original letter that outlines our agreement with Infolane has been located. Russell will write a letter to Infolane highlighting the problems we have with the website and asking Infolane to please fix the problems and honor their agreement with us.
- A committee of Lara, Bonnie, Russell, and Sean modified the existing membership application. Randi made a motion that we approve up to five hours of Sean's time to modify the current membership application to reflect the changes suggested by the

- committee. Carol 2nd the motion. The motion was passed without dissent.
- Bonnie suggested that we make a date for the social board retreat at Carol's house. She suggests late November or early December. Janet requests that it be before December 15 as she will be out of the country after that date.
 - Russell brought up the summer social event to see if there is any interest for this summer. Carol suggested that we act quickly as it is getting late in the season. Janet offered Foothills Park as a perfect place to hold the event and it is \$10 per car. Janet offered to make sure all the cars have access to the park. Carol, Janet, and Randi offered to further look into the idea of a summer social event.
 - Carol suggested an email blast to generate interest.
 - Bonnie reminded us that this is a wonderful way to use volunteers.
 - Leslie stated that Heather Howard has offered to volunteer. Lara offered for her to help with stuffing of the envelopes and making copies for the membership drive. Janet would like to use her for a PR project. Leslie will give Janet Heather's phone number. Janet suggested that Lara use the East Palo Alto community service connection that Janet has for the membership drive.
 - Carol made a motion that we spend up to \$300 for a summer social that has a minimum of 20 people, families are welcome. The event should be held on a Saturday in August or September. Janet 2nd the motion. The motion passed without dissent.

President-elect's Report/Bonnie:

- Bonnie suggested that we have Hugh Grubb present a clinical supervision workshop.
- The Nominating Committee is doing a wonderful job and they are almost finished. They are meeting next Friday morning.

Secretary's Report/Verna: [Absent](#)

Treasurer's Report/Terry: [Absent](#)

Coordinator's Report/Sean:

Director Reports:

Membership/Lara:

- The membership drive will happen. \$1200 or \$1300 was approved for the project.
- Carol suggested putting magnets in the packets.
- The Annual Meeting will be from 9:30 until 1 pm. Mary Rimmersma will speak at noon.

Technology & Communications/Randi:

- Website improvement committee has a letter to email to the members.

Public Relations/Janet:

- A new marketing tool was suggested. It is the Media Center at 900 San Antonio Road, Palo Alto, CA 94303. 650-494-8686. The contact is David Sorokach. Janet will contact him and see how we can best use their services as PR for the chapter.
- Janet suggested our presence at the Capital Club in San Jose for the free networking on Wednesday nights. Janet, Carol and Randi will go to the Capital Club on Wednesday, July 11.

Programs and Evaluations/Michelle: [absent](#)

- Tabled – a subcommittee to work on issues for the luncheons. They are to come up

with solutions and bring them to the board.

Pre-licensed and Newly Licensed/Leslie:

- Peter Hess is the new leader for the North Region pre-licensed group.
- Jamie Moran has committed to another year as group leader for newly licensed.
- Yvonne Blockie – mentor/mentee - website works.
- Liasons are still a mystery. Janet offered to obtain information from the Alliance to the Mentally Ill. It was suggested that we contact the BBS and get information from them especially how they work with other chapters.

Ethics/Carol:

- Our presence at the CAMFT conference was a huge success. Carol spent \$250 on food. and \$100 on magnets. Only seven magnets were distributed.

Disaster Preparedness/Mary Kay:

- It is going to work out for us if we want to have a Diane Meyer two day Eye of the Storm training in Feb/March. Diane is booked solidly for the fall. We have to make sure not to conflict with the Law and Ethics workshop. Feb. 21 and 22, 28 and 29, March 6 and 7 were the dates suggested. No objections to any dates were discussed.

Business Development/: position vacant

Old Business:

- Plan one-day chapter conference.
- Re: listserve group

New Business: Issues from Strategic Meeting April 14, 2007

Website upgraded
Meet the Board Member column each issue
Highlight different regions in the newsletter
Summer party for members
Social retreat for the board

Meeting Adjourned: 11:03

I do hereby attest that these minutes are an accurate accounting of SCV-CAMFT's Board Meeting on Friday, June 22, 2007.

Mary Kay Bigelow, Acting Secretary for Verna Nelson

