

SCV-CAMFT Minutes

March 26, 2004

Call to order: 9:15 a.m.

- In attendance: Mary L., Ben, Anne, Bonnie, Sean, Mary B., Beverly, Ani, Susan, Trilby
- Not present: Renee, Bernadette

Announcements:

- Mary L. will implement internship program at El Camino Hospital.

Concerns:

- Anne would like assistance with determining the responsibilities of her position on the Board.

Approval of minutes from last meeting:

- Minutes approved as submitted.

President's Report/Mary L:

- Board retreat will be a dinner on April 16, 2004 at 6:30 pm. Location to be determined.

President-elect's Report/Ben:

- Nothing to report at this time.

Treasurer's Report/Anne:

- **Will send liability insurance information to Mary L. for review.**

Chapter Coordinator's Report/Sean:

- Sean will be on vacation April 10-24.

Committee Reports:

- Ethics/Beverly:
 - Law & Ethics Workshop Friday, April 2nd at El Camino Hospital, co-sponsored by SCV-CAMFT. Can renew 6 CEUs.
- Business Development/Trilby:
 - Would like information about the nature of the Business Development position. Board members referred Trilby to previous people who had served in the position for more information.
- Volunteer Coordinator/Bernadette: (not present)
- Membership/Mary:
 - Generated ideas for additional benefits for different levels of membership in SCV-CAMFT: paid ad in newsletter, membership category noted in newsletter, give donated gifts to members. **Sean will denote membership category in newsletter when people become members or renew membership.**
 - SCV-CAMFT Annual Meeting will be November 13, 2004. **Will extend formal invitation to Marty Klein to be the speaker. Ani will look into specifics of El Camino Hospital for the annual meeting.**
- Pre-licensed and newly licensed/Susan:

- Has developed an Excel program for counting BBS hours and will make it available to interns on the Board and possibly put program on SCV-CAMFT web site.
- Program Planning and Evaluation/Ani:
 - Would like to give a gift of appreciation to presenters. Board agreed that this was appropriate.
 - Announced that price for luncheons will likely have to be raised.
- Technology/Renee: (not present)

Old Business:

- Previous action items have been completed.

New Business:

- **Bonnie will send email reminder for Board meetings that includes agenda and location for the meeting.**

Presentation by Jim Walt, CAMFT State Board:

- State board would like to create more connection with local chapters.
- Explained difference between local board and state board: state board is a policy making board and does not do much implementation.
- Two major issues state board has focused on in the last year: marketing and national medicare issue.
 - State board is trying to make a shift in marketing from highlighting the differences between MFTs and other licensed clinicians to focusing on the slogan “therapy works.” Market research is being done on why people do or don’t access therapy.
 - State board is encouraging local chapters to make connection with local legislators to develop relationships to call on in the future.
 - Continuing to focus on the issue of diversity and recruiting people to the profession from diverse backgrounds.

Meeting Adjourned: 11:15 a.m.