

SCV-CAMFT BOARD MEETING

Minutes – March 28, 2008

Call to Order: 9:10 am Meeting called to order by Bonnie Faber

Attendees: Bonnie Faber, Lara Windett, Russell Wilkie, Terry Sanders, Matt Larkin, Nanette Freedland, Judy Hanf, Verna Nelson, and Claire Wright.

Out: Leslie Field and Carol Marks.

Concerns/Announcements & Appreciations:

- Claire was appreciated for her diligence on making Disaster Preparedness workshop a success.
- Judy, Claire, and Verna were appreciated for participating in Santa Clara University event.
- Recent and upcoming birthdays: Judy March 12, Leslie March 15, Carol today, Russell March 30, Claire April 5, Lara & Nanette May 3.

Approval of Minutes from prior Meeting:

- Verna made wording changes to February minutes to show that “the Board Members and Committee members who attend luncheons and eat lunch will each pay \$20.” This will begin when the fee schedule changes in August. Russell made a motion to approve the February 22, 2008 minutes as amended. Verna seconded the motion. The minutes were approved.

Officer reports:

President's report/Bonnie:

- Bonnie opened up a discussion of website proposals. Judy suggested that we consider ColorNet (Phil DiMarino). Judy circulated emails from Lara Windett. The emails questioned ColorNet and why it would be better than Kethyr Solutions (Sean Armstrong) website proposal. Judy also circulated ColorNet's answers to Lara's questions. Russell preferred Kethyr Solutions because he knows Sean and not Phil. Russell and Lara think that Sean did a great job working with our current website people, whom are very frustrating to work with. ColorNet proposed that our website be geared toward helping potential clients find SCV-CAMFT member therapists as well as helping members in multiple ways. Lots of discussion occurred regarding both proposals. Terry motioned that the Board accept Kethyr Solutions website proposal and authorize payment of up to \$13,000. Nanette seconded. All but Judy (opposed) approved. The motion passed. Russell volunteered to be the point person for the project and will oversee the development and implementation of the new website.
- Russell motioned that the Board liquidate the (approximately) \$14,000 Treasury Bill to pay for balance due to Kethyr Solutions. Terry will pay deposit (1/2 due) from operating funds. The liquidated T-bill funds should be kept in money market account until payment made. Board will re-evaluate where to keep funds after Website fully paid. Lara seconded the motion. The motion passed unanimously.

President-elect's Report/Lara:

- FYI: Three people have called the chapter line for referrals this month. We are to refer people needing referrals to Lara. It was suggested that SCV-CAMFT advertise how to find referrals through using the Membership Directory. Lara will write up instructions members regarding how they can obtain and use a directory.
- FYI: State CAMFT will give us email addresses each quarter only upon request. Lara would prefer to receive these each month. Judy will ask CAMFT if they can do this monthly.

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Past President's Report/Russell:

- Russell passed around the flyer for the Well Being retreat and pointed out that some important items were missing such as Fee breakdown for early registration and cancellation policy. Flyers need to be consistent with this information.

Treasurer's Report/Terry:

- FYI: Reimbursement requests by board members are to be sent to Terry at her office.
- The Board's Kinko's card was passed from Terry to Verna.
- Terry requested that 2007 board members email her their average # of hours worked/week (in 2007) on Board related items. She asked all Board members to keep track of '08 hours for '08 taxes.

Secretary's Report/Matt:

- No new business.

Director Reports:

Business Development/Nanette:

- Proposed that the board consider a chairperson for Marketing, especially for events. This person would be the voice for SCV-CAMFT as to how we expect events marketed. Judy and Lara proposed that a p & p be established for event marketing. Claire will contact (name?) to see if she would be interested in working with her to develop a p & p.

Ethics/Carol: [absent](#)

- No new business.

Membership/Judy:

- FYI: May '08 transitioning membership related issues, particularly how much to take over from Sean.

Pre-licensed and Newly Licensed/Leslie: [absent](#)

Programs and Evaluations/Verna:

- FYI: February luncheon update: Verna reported that we had 39 attendees, 10 walk-ins, and 1 no show at the February luncheon. The luncheon grossed \$989 and there was a net loss of \$113, not including Sean's time.
- They are trying to get people to register by the Monday before the luncheon or they will be charged walk-in fee.

Technology & Communications/Position vacant:

- No new business.

Special Events/Claire:

- Claire reported that even with refund requests and only 22 attendees, the Eye of the Storm made \$950 after all expenses. There has been very positive feedback on this event; therefore we may do another disaster preparedness event in 2009.
- Terry explained how we could determine the breakdown of different events and luncheons from financial reports.

Old Business:

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- Purchasing an LCD Projector for luncheons at a cost of \$700-1300 was deferred from November 16, 2007 BOD meeting (Verna's report).
- Decision was deferred on policy for deciding what events are co-sponsored and how the board should decide. Mary Kay made the suggestion that we only consider events with other professional associations. (Old Business 11-16-07 BOD).

New Business:

- No new business.

Meeting Adjourned: 11:15am

I do hereby attest that these minutes are an accurate accounting of SCV-CAMFT's Board Meeting on Friday, March 28, 2008.

Matt Larkin, Secretary