

## SCV-CAMFT BOARD MEETING MINUTES

March 26, 2010

**Call to Order:** 9:10 am meeting called to order by Nanette Freedland  
**Attendees:** Nanette Freedland, Shazad Contractor, Debra D. Rojas, Lara Windett, Tracy De Soto, Carol Marks, Pam Milliken, Merle Saber, LaDonna Silva.  
**Absent:** Terryann Sanders, Tricia Jordan, Judy McFarland

### Check-in:

- LaDonna stated she's relieved that the June Event is all set and that it was a learning experience for her.
- Shazad will be out in April.
- Lara will be out in April and May.

### Concerns/Announcements & Appreciations:

- Nanette acknowledged LaDonna for all the work she has done in coordinating the June Event.
- LaDonna thanked Lara for her assistance all along the way.
- Nanette acknowledged and thanked Shazad for all his work coordinating the banking and signature card process.
- LaDonna thanked Debra for opening her home to host the first meeting of the Marriage Equality Team.

### Approval of Minutes from prior Meeting:

- **Action:** Upon motion by Lara and seconded by Shazad, the Minutes of the January 22, 2010 Minutes were unanimously approved.
- **Action:** Upon motion by LaDonna and seconded by Lara, the Minutes of the February 26, 2010 Minutes were unanimously approved.

### Officer Reports:

**President's Report/Terryann:** **Absent.**

### President-Elect's Report/Nanette:

- Nanette clarified Terryann's suggestion, in addition to publishing board minutes on the website, that the board consider the Chapter also provide Board Highlights, similar to state CAMFT's website. Discussion ensued with suggestions, questions and ideas such as
  - How to deliver the information, such as an E-Mail Blast,
  - How can we make the information pithy and who decides what is pithy,
  - Frequency of the Board Highlights, monthly or quarterly, and
  - Possibility of including more topics, activities and updates.

Board members concurred with the idea of keeping members informed with a simple and more informal format than monthly Minutes. No action was taken at this meeting.

- Nanette reported the state is offering a 60 day trial membership and opened discussion regarding the Chapter offering a free trial membership. Discussion ensued and members expressed the following concerns:
  - A free trial membership devalues membership
  - 60 days is not enough time to utilize all the benefits

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- The topic raises broader membership issues such as to increase membership, and there may be other ways to do so
- There seems to be a theme this year seems about the benefits offered by Chapter membership.
- We should look at other ways we can get new members.

There was consensus among the board that we need a membership task force committee to look at ways to increase membership and offer value for members.

**Action:** Upon motion by Debra and seconded by Lara, it was unanimously approved that a Membership Committee be created consisting of Pam Milliken, Carol Marks and Tracy De Soto for the purpose of recommending a plan to increase Chapter membership and suggest ways to offer value for new members.

### **Chief Financial Officer's Report/Shazad:**

- Shazad explained the financial statements have been prepared utilizing an accounting principle called "cash basis accounting" which shows all income and expenses when the cash transaction takes place. He recommended changing the format to "accrual accounting" which matches revenue received and expenses paid for each event separately, and explained the pros and cons for each approach. He will re-cost the January and February financials utilizing the proposed accrual method for board review and consideration for possible action at the May meeting.
- The flow of information between Shazad, Merrett, and Sunni is working well. He asked that as we review the financials, should anything look off, to bring it to his attention.

### **Secretary's Report/Debra:**

- Debra asked that we continue the discussion of Board Highlights at the next meeting.

### **Past President Report/Lara:**

- The survey is ready to go out next week.

### **Director Reports:**

**Technology & Communications/Tricia: Absent**

### **Membership/Pam:**

- Pam reviewed speakers and topics from former annual meetings. Input from various board members included suggestions for preferred topics, bringing in teachers from universities, which also brings in new members, the possibility for obtaining sponsors for meetings. Carol offered to call contacts. Pam requested that all ideas be sent to her for consideration.
- A report from the new Membership Committee will be presented at the next board meeting.

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### **Programs and Evaluations/Merle:**

- Luncheon topics and speakers are booked through April and Merle is open to suggestions for other speakers and/or topics the Chapter may find interesting.
- She is currently looking for other venues in the north region reported on venues she has already looked into.

### **Business Development/Tracy:**

- No new business.

### **Pre-licensed and Newly Licensed/Judy: Absent**

### **Ethics/Carol:**

- The Law & Ethics Workshop is scheduled for October 15, 2010 with David Jensen.
- She would like to talk about themes for the year at the next meeting.

### **Special Events/LaDonna:**

- The Eye of the Storm training currently is filled with 30 registrations and 3 on a wait list.
- The June Workshop proposal with Julie Kriegler, Ph.D. and Sarah Burdge, Ph.D. is finalized and distributed a flyer for the event.
- LaDonna explained the Marriage Equality issues and CAMFT. Hot topics appear to be Conversion Therapy and Reparative Therapy. The Marriage Equality Team reviewed a statement local chapters are proposing and made a few recommendations. The Board emphasized that SCV-CAMFT will be supportive of a statement provided it is written in a positive manner and not negatively toward State CAMFT.

### **Special Guest/Sunni**

- New Chapter Coordinator was introduced to Board Members. She reported 70 renewals have been received in the past month. She confers regularly with the new Web Designer and feels confident she is making progress in the learning curve of this position.

### **Old Business:**

### **New Business:**

**Meeting Adjourned:** 11:00 a.m.

I do hereby attest that these Minutes are an accurate accounting of SCV-CAMFT's Board of Directors Meeting held on Friday, March 26, 2010.

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Debra D. Rojas, Secretary