

SCV-CAMFT Minutes
May 31, 2002

Attendees:

Maureen, Tam, Laynee, Mary DS, Mary L, Renée, Barb, Cathy, Silvie

Not in attendance:

Susan, Lori, Jondra

Agenda (decisions/action items in bold italics):

- ❑ Facilitator: Maureen Johnston
- ❑ Call to Order
- ❑ Appreciations
- ❑ Concerns
 - Barb: Renewal Form doesn't have website address. ***Silvie will send Cathy a copy of the membership renewal packet and Cathy will update the forms.***
 - Cathy: Membership directory listings are inconsistent (e.g., MA, PhD) without any description. Also need to review categories. ***Mary L will review current directory and bring recommendations for updates/improvements to the Board.***
 - Last newsletter printed 50 extra copies (100 extra), dispersed extra copies after the workshop. ***As a rule, only print usual additional 50 unless something special occurs requiring an additional 50.***
- ❑ Announcements
 - Laynee: Won't be here next month; Mary L will cover minutes.
 - Mary L: Moving into new office!
 - Mary DS: Jondra is moving her office, too.
 - ***Silvie will send update forms to Board members to update their information.***
- ❑ Approval of Minutes from Last Meeting
 - Minutes approved as presented.
- ❑ President's Report/Maureen:
 - Multicultural Conference at Santa Clara University in September: ***Cathy & Lori will follow up to ensure we have a presence.*** Tam volunteered to help.
 - Email poll: Overwhelmingly positive response. ***Green light to use email for more communications.***
 - Members of the Well-Being Committee are going to the Editorial Committee to discuss and resolve differences.
 - Investigating if this is our chapter's 25th anniversary; if so, November meeting will be a big celebration!
 - Found bookmark, everything current except Mentor/Mentee program.
- ❑ President-Elect's Report/Mary L:
 - Will be contacting each of us individually to talk about Silvie (review period).
- ❑ Treasurer's Report/Mary DS:
 - Changed financial report to reflect this year's vs. last year's books instead of budget. Areas of concern:
 - ❑ Drop in advertising in newsletter.
 - ❑ Postage meter costs.
 - ***Mary DS will draft announcement for next newsletter about changing the books from fiscal to calendar year.***
- ❑ Chapter Coordinator's Report/Silvie:

- Resolved membership numbers. Current membership (total records) = 710; paying members = 679. Definition of Courtesy Members = different chapters of CAMFT.
- Committee Reports:
 - Fund Development/Barb:
 - Passed around template for soliciting commercial advertising. Compiled price sheet. Proposal: 1) Offer discount if advertise multiple times - **APPROVED**, 2) Increase price so new base price is higher but multiple advertising price = current price for single ad. **Barb will do price comparisons and get back to the Board with a final proposal at next board meeting.**
 - Legislative Affairs/Susan: Not present
 - Membership/Cathy:
 - Received all zip codes except 951- from State CAMFT. Also getting from BBS a list of all licensed & registered interns with the state (2440 in Santa Clara & San Mateo counties). Two categories of mailings: 1) neither state nor local members; 2) already state but not local members. Decisions/actions:
 - **Cathy will send email to board members regarding mailing party.**
 - **Initial mailing = 1800.**
 - **Redo bookmarks to send with packet.**
 - **Use large white envelopes and large labels that include return addresses.**
 - **Silvie will do a cost analysis for recycled and peel-off envelopes.**
 - Prelicensed & Newly Licensed/Lori: Not present
 - Program Planning & Evaluation/Jondra: Not present
 - Technology & Communications/Renée: Will send her report by email.
 - Ethics/Tam: **Per CAMFT, if members call our Ethics Committee with legal/ethical questions, we need to tell them to call CAMFT instead of us giving out info.** Priced out Ethical Standards for luncheons, \$55 for 100 pieces. **Will discuss at next board meeting.**
- Old Business:
 - Discuss Spring 2003 CAMFT conference in San Jose.
 - Maureen to update org chart for review.
 - Membership question for discussion: Need another category for retirees?
 - Decide whether or not to purchase Ethical Standards from state CAMFT.
- New Business:
 - Alice Sklar/Well-Being Committee: Presented summary of accomplishments, requested continued Board approval - **APPROVED. Committee will report to Maureen.** Ongoing support group of 8-10 meet monthly; second group may be starting soon. Discussion about the relationship between Ethics and Well-Being committees; Ethics intended as education & information resource, but sometimes perceived as "police" and potentially threatening to members in need of support. **Tam will look into ways to educate the chapter about the role of the Ethics Committee.** The Well-Being Committee has started an informal consultation service for therapists needing brief one-on-one support; **Alice will send the Board a proposal defining the service.**
- Adjournment