

SCV-CAMFT BOARD MEETING MINUTES  
May18, 2012

**Call to order:** 9:15 by LaDonna Silva

**Attendees:** LaDonna Silva, Diane Patton, Jane Kingston, Kathleen Russ,  
Michael Sally

**Absent:** Nanette Freedland, Debra D. Rojas, Kate Viret, Elizabeth Basile,  
Pam Eaken.

**Approval of Minutes:**

**Action item:** Since there is no quorum, approval of Minutes for March 30 and April 27, 2012 is tabled until the June meeting.

**President Report: LaDonna Silva**

1. Update on email to non-members. First email was sent to non-members of our chapter via the CAMFT database. Out of 1467 emails sent to non-members of our chapter, 410 were opened, 32 clicked-through and 2 were blocked. Emails will be sent on a monthly basis.
2. Discussion about President-Elect. LaDonna announced Pam Eaken has demonstrated leadership ability and asked her to consider the President-Elect position on the Board. Pam accepted and her tenure will be effective June, 2012.
3. JFK Presentation this week. LaDonna made two presentations to students at the San Jose JFKU campus regarding membership in CAMFT as well as chapter membership. This informal presentation had 10 and 4 students respectively. Students expressed interest in the benefits of membership. Michael will compile a list of graduate programs and contact people at each school for future presentations.
4. Update on June Workshop. Item tabled due to Pam's absence.
5. Moving website to a new server. There is no quorum and this item is tabled until the June meeting.

**Membership: Diane Patton**

1. Speaker Fee for Annual Meeting. The speaker for the Annual Meeting requested a higher fee since our standard fee is far below his normal fee. There is no quorum and this item is tabled until the June meeting.

**Luncheons: Elizabeth Basile**

1. Ideas for Innovative Programs. LaDonna presented an update on behalf of Elizabeth on Innovative Programs. An informal talk is scheduled for July in Palo Alto. Elizabeth will finalize the topic and speaker.

**Business Development: Kathleen Russ**

1. Special Interest Groups (SIGs). Kathleen received some feedback on the SIG guidelines. It was suggested that guidelines could be posted on the List Exchange as well as in the Newsletter, encouraging folks to initiate some SIGs. It was determined that these guidelines need to be added to the Policies and Procedures. **Action Item:** There is no quorum and this item is tabled until the June meeting.
2. Sponsorship. Kathleen has been in contact with Summit Estate Recovery in the Santa Cruz region about the possibility of serving as sponsor for one of our upcoming events. Kathleen will continue communications for an upcoming event.

**Other Items:**

1. Jane has agreed to be the liaison to the State CAMFT Board Committee.

Meeting adjourned at 10:15 AM.

I do hereby attest that these Minutes are an accurate accounting of SCV-CAMFT's Board of Directors Meeting held on Friday, May 18, 2012.

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Debra D. Rojas, Secretary