SCV-CAMFT BOARD MEETING MINUTES May 22, 2015

Call To Order: 9:06am by Debra Rojas, President

Present: Debra D. Rojas, Kate Viret, Merrett Sheridan, Michal Ruth Sadoff,

Elizabeth Basile, Kelly Kilcoyne, Melissa Risso, Kim Panelo,

Jenna Benson Sholl

Absent: Nancy Andersen, Merrett Sheridan

Guest: Nancy Orr, Chapter Coordinator

Action: Upon motion by Elizabeth and seconded by Kate, the board approved the

Minutes of April 27, 2015.

President Report: Debra D. Rojas

Announcements: Debra commended Melissa for the SCV-CAMFT table at the CAMFT Annual Conference. Debra announced that Nancy Orr was hired as an employee and will begin working at the luncheon registration table as of today. Debra noted the many positive responses to SCV-CAMFT's comments on the Chapter Affiliation Agreement and said that at the CAMFT Annual Conference general membership meeting no mention was made of the Agreement. Debra announced that the newsletter editor has resigned. She also asked that board members send her any ideas regarding the direction of the newsletter. Debra asked that members whose terms are ending let her know if they are not interested in continuing for another term. Lastly, Debra announced that our webmaster, Michael Jaret, got married and will honeymoon for two weeks in Spain.

Membership: Jenna Sholl

<u>Annual Meeting (November)</u>: Jenna announced that Michael's Shoreline is reserved for the Annual Meeting in November; board members agreed this is a desirable venue. Jenna proposed that this year's speaker again focus on helping therapists with their business as opposed to a clinical topic and board members were in agreement.

Membership Tiers and Fees. Membership categories and fees were thoroughly discussed. Jenna will update the document to reflect the discussion, will write an explanation for Nancy Orr regarding the Inactive category which was dropped but may still be granted on a case-by-case basis, and will write a newsletter article announcing the new fees.

Action: Upon motion by Jenna and seconded by Michal, the board approved the new membership tiers and fees structure. A copy of the new membersip tiers is attached to these minutes

Luncheon and Program Report: Elizabeth Basile

North Region luncheons. Elizabeth reported that as currently operated, north region luncheons are not economically viable. Kelly noted that the Peninsula Therapists group holds luncheons which may compete with SCV-CAMFT's north region luncheons. Ideas such as decreasing the number of north region luncheons (thus, north region 2 times per yer, south region 3 times/year and mid region 3 times per year), or holding them on a different day were discussed. This topic will be on the agenda for the summer strategic planning meeting.

Special Events Report: Kim Panelo

<u>Annual Workshop.</u> Kim reported on publicity emails she has sent. She also noted her concern about registration numbers to date. Board members were encouraging and commented that most registrations typically come in closer to the event date.

Past President Report: Kate Viret

<u>Financial Report.</u> Kate noted some discrepancies with time periods for the financial reports and said she will discuss this with Merrett.

<u>Refund Policy.</u> The refund policy for luncheons and special events was discussed. Debra will bring a revised refund policy to the next board meeting.

<u>Grievance Policy</u>. Debra asked that board members send comments regarding the grievance policy prior to the next board meeting.

Prelicensed and Newly Licensed Report: Kelly Kilcoyne

<u>Mentor Program Policy</u>. Kelly reported that the new policy is ready to publish. Mentor program director Catherine Rodriguez submitted a newsletter article about the program.

<u>Pre-Licensed and Newly Licensed Groups.</u> Kelly reported that Janis Sieberlich is stepping down as facilitator for the south region pre-licensed group and that Michelle Faris will become the new facilitator

Business Development Report: Melissa Risso

<u>SCV-CAMFT hospitality table for the 2015 CAMFT Conference</u>. Melissa reported positive feedback regarding the conference and appreciation of our chapter table. Melissa would like to do outreach at more events.

<u>Potential Sponsorship Committee</u>. Melissa has one interested committee member and is looking for more. Debra suggested reaching out to members via the chapter exchange, and in particular inviting members who have worked in other industries who may have ideas for contact persons at local companies for potential sponsorships.

I do hereby attest that these Minutes are an accurate accounting of SCV-CAMFT's Board of Directors Meeting held on Friday, May 22, 2015.

Michal Ruth Sadoff, Secretary