

SCV-CAMFT Minutes

October 28, 2005

Call to order: 9:20 a.m.

- In attendance: Ben, Sean, Bonnie, Mary B., Susan, Bev, Renee, Ani
- Not present: Mary L., Anne, Trilby

Appreciations:

- Sean thanked the Board for filling in while he was on vacation.
- Ben thanked the Board for all of their hard work over the last couple of years.
- Ani thanked the Board members who helped her get out the email reminder for the Well-Being Committee.
- Ben highlighted Renee's hard work on developing the website.

Announcements:

- Mary B. passed out reminder to Board members for Annual Meeting.
- Sean said that he is caught up with work that accumulated during his vacation.
- Ben will provide list of names of people who have been designated as the next Board members.

Concerns:

- None at this time.

Approval of minutes from last meeting:

- Minutes approved as submitted.

President's Report/Mary L. (not present):

- Nothing to report at this time (per Ben, who spoke with Mary by phone).

President-elect's Report/Ben:

- Board talked about what role Mary L. will have when Ben becomes President, clarifying what was talked about during September's Board meeting. Mary L. will serve as Past-President in an honorific capacity, and she had expressed willingness to consult with Ben.

Treasurer's Report/Anne (not present):

Chapter Coordinator's Report/Sean:

- Did a newsletter write-up for online display ads.
- There are ongoing questions about the age of the chapter, which still has not been established.
- Sean noticed that East Bay CAMFT has credit card payment available on the website. Sean can now accept credit card payment from any of our members if they call him with their card information.
- Brought up idea of providing a link or using display ads for organizations that we may develop affiliations with (e.g. Goodparents). Mary B. suggested having a resource page that lists community resources. Discussed liability issues with having affiliations, and how to put disclaimers if we did something like this.

Committee Reports:

- Pre-licensed and newly licensed/Susan:
 - Yvonne is having a hard time generating interest in the newly licensed support group (only 1-2 members have been coming), and she would like to suspend doing this group for now. Talked about having something on website and in newsletter asking members to contact Yvonne directly if they are interested.
- Membership/Mary:
 - Things are arranged for the Annual Meeting. Distributed draft of agenda for Annual Meeting. Talked about passing out certificates of recognition. **Susan will pick up coffee. Ani will pick up bagels. Mary B. will bring flowers and logs for fireplace. She asked Board members to arrive between 8:30-9:00**

in order to help set up. Sean will generate certificates for newly licensed, Board members, and chapter leader. Sean will create an order form for people who want to get a printed copy of membership directory.

- Discussed membership numbers (currently have 799 members).
- Ethics/Beverly:
 - Bonnie B. will do “Best Practices” Workshop on March 10, 2006 from 9-4 at El Camino. Talked about whether or not to raise the fee for the workshop.
- Business Development/Trilby (not present):
 - Renee distributed membership survey on Trilby’s behalf for Board to review. Amended the wording for the question about whether or not people would attend a brunch or morning meeting occasionally in lieu of regular luncheon time.
- Technology/Renee:
 - Renee reported that she gets feedback from various members about things they would like to see with regards to the website. She said that she usually responds by saying that perhaps some of the things they want could be added or changed. Board approved motion to change language in chapter literature and on website from “low-fee” to “sliding scale.”
 - Addressed issue of reciprocity for listserve. Some Board members mentioned their inclination to not include reciprocity for listserve. **Ben will follow up on this issue and next Board will formalize a decision about this.**
 - Renee wanted to note that whoever is in charge of the website on the next Board needs to be informed of changes to calendar and other such changes so that website is accurate. Please inform Renee of changes as they occur.
- Program Planning and Evaluation/Ani:
 - **Will send Ben what she has written up about reciprocity arrangement.** Ben’s board will address this issue more formally.
 - Has filled all of the programs for next year. Thinks she has found someone to chair program committee for North Region. Will be moving South Region luncheons to Los Gatos Lodge.
 - Ben expressed his desire to have membership fees meet cost of operation. Ani said that she thought the Program Committee, with both the luncheons and the workshops taken together, more than met the cost of operation. She asked the Board to review the end-of-the-year income/expense statement next month before any decisions about increasing luncheon fees be made.

Old Business:

New Business:

Meeting Adjourned: 11:05 a.m.