

SCV-CAMFT BOARD MEETING MINUTES
October 24, 2014

Call To Order: 9:05am by Kate Viret, President

Present: Kate Viret, Debra D. Rojas, Merrett Sheridan, Michal Sadoff,
Nancy Andersen, Elizabeth Basile, Jenna Benson, Kim Panelo

Guests: Nancy Orr, Melissa Risso, Catherine Rodriguez, Carol Marks,
Verna Nelson

President Report: Kate Viret

Kate invited Debra to introduce Melissa Risso to the Board. Debra stated that Melissa will join the Board in January as Business Development Director. Nancy Anderson will become Ethics Director to replace Jane Kingston, who is leaving the area.

Action: Upon motion by Debra Rojas and seconded by Merrett Sheridan, the board unanimously approved the Minutes of September 19, 2014.

9:05 to 9:25 - Catherine Rodriguez was introduced by Kate. Catherine presented a draft proposal to clarify and revitalize the SCV-CAMFT Mentor/Mentee Program. Goals are to have the program be largely self-managed and self-sustaining. As research, Catherine spoke with Yvonne Blockie, previous coordinator of the program, surveyed existing mentors, and looked at other chapters' programs and at the American Psychological Association. Kate requested Catherine to work with Mike Jaret to get a cost estimate for web work related to the proposed program changes. Catherine would like to roll out the new program in January. The new program will be announced at the upcoming Annual Meeting. A newsletter article was suggested and Catherine was advised that there is a November 15 deadline for the January newsletter.

Kate announced that the November 15 Innovative Program will be Agency Life: The Growing of a Therapist.

Kate requested nominations for the SCV-CAMFT Volunteer of the Year. Wendy Wegeforth, longtime chair of Mid Region luncheons, was unanimously selected. Elizabeth Basile will provide a write up about Wendy. Kate also requested suggestions for State CAMFT Volunteer of the year. Jane Kingston was unanimously selected as our chapter's nomination for this honor.

10:25-10:45 - Carol Marks and Verna Nelson, co-chairs of South Region Luncheons, were introduced by Kate. There was general discussion concerning their experience as luncheon chairs including registration table logistics, cost of luncheons, publicizing luncheons, and more.

President-Elect Report: Debra Rojas

Debra requested that the board ratify the expense of gifts related to the new SCV-CAMFT logo which she had already ordered so as to be able their arrival prior to the Annual Meeting.

Action: Upon a motion duly made and seconded, the board ratified \$1,610 expenses for new logo items.

Debra announced that although Pam Eaken's last board meeting will be November, she will continue as the Volunteer Coordinator.

CFO Report: Merrett Sheridan

Merrett said that the previous bookkeeper has resigned, and that she has hired a new bookkeeper, Tara Johnson.

Merrett presented the 2015 budget. She noted that luncheon revenue has been dropping significantly. Kate requested that Elizabeth and Merrett develop a proposal to raise luncheon prices for presentation at the November meeting.

Merrett requested ratification of the \$260 expense for updated QuickBooks software which had to be purchased because of an action the previous bookkeeper took that could not be undone.

Action: Upon motion by Elizabeth and seconded by Debra, the board approved \$260 for purchase of the updated QuickBooks software.

Membership Report: Jenna Benson

Jenna Benson thanked Debra for being her partner and mentor in working on the Annual Meeting. She reported on plans for the annual meeting, including decorations and the speaker, and requested approval of \$400 to cover gifts for chapter volunteers. To date, 48 people are registered. The goal is 200. Jenna plans to do a promotional e-blast each week from now until the event. Advertising on the chapter exchange (daily digest) was recommended as an effective method as well.

Action: Upon a motion made by Merrett and seconded by Debra, the board approved \$400 for gifts for chapter volunteers.

Special Events Report: Kim Panelo

Annual Workshop 2015. Kim Panelo presented four ideas for speakers. The board asked Kim to contact Robert Sapolsky to check availability. Another possibility is Jerry Shapiro. Both dates should be reserved for now to retain flexibility.

Meeting Adjourned: 11:15am

I do hereby attest that these Minutes are an accurate accounting of SCV-CAMFT's Board of Directors Meeting held on Friday, October 24, 2014

Michal Ruth Sadoff, Secretary