

## SCV-CAMFT BOARD MEETING MINUTES

September 23, 2011

**Call to Order:** 9:05 am meeting called to order by Nanette Freedland

**Attendees:** Nanette Freedland, Terryann Sanders, LaDonna Silva, Shazad Contractor, Pam Milliken, Kathleen Russ, Carol Marks, Judith McFarland

**Absent:** Pam Eaken, Elizabeth Basile, Debra Rojas

### **Check-ins/Announcements & Appreciations:**

- LaDonna appreciated Pam Eaken and Michael for their efforts during movie night, reporting that there were 40 RSVPs and about 20 people present at the event. 10 stayed for discussion afterward. It was noted that parking in downtown Campbell is difficult for venues.
- Nanette thanked LaDonna for her efforts on movie night.
- Nanette suggested, "What does it mean to have free events?" as a future agenda item.

### **Approval of Minutes:**

**Action:** Upon motion by Judith McFarland and seconded by Terryann Sanders, the Board Minutes for August 26, 2011 were unanimously approved.

### **Membership Report: Pam Milliken**

- Pam overviewed duties and tasks of Annual Meeting.
- Pam initiated discussion on how to follow up on postcard error. It was determined that the corrected time will be announced through an email blast. And that an announcement will be made at the Diversity Workshop.
- Nanette stated that an additional table would be needed for registration this year.
- Nanette agreed to bring flowers and fall decorations. Michael and Sunnie will sit at registration tables. Nanette and LaDonna will meet and greet. Nanette requested that all board member be present to mingle and greet members.
- Carol offered to stand outside and welcome people as they arrive.
- LaDonna stated that she needs photographs of the volunteers.
- Michael requested a hand held microphone.
- There was discussion over seating arrangements and the possibility of creating a horseshoe arrangement.

### **Special Events: Nanette Freedland reported in Pam Eaken's absence**

- Nanette reported that as of today there are 60 registrants for Diversity Workshop.
- Nanette gave shout out to Sunnie and Michael for their outstanding efforts on this project.

### **Law & Ethics: Carol Marks**

- Carol provided update on upcoming Legal and Ethical Workshop.
- Carol to bring flyers about the workshop to the Annual meeting.
- Carol stated that it may be beneficial to appoint a regional person from each chapter in order to come up with a proposal on how to handle such outside invitations for business, and that perhaps this would fall under Kathleen's role.

- Nanette requested that the board needs to consider how to reach out effectively to other chapters.

**President Report: Nanette Freedland**

- Nanette confirmed Lara Windett as Chapter Volunteer of the Year.
- Nanette requested board member consideration on how to make the most of the Shawn Talbot's presence at the November board meeting. Shazad offered questions concerning health insurance and liability insurance.
- Discussion regarding collaborative advertising. Should SCV-CAMFT provide advertising opportunities for similar organizations: a) non profits, and b) other chapters.

**Past President: Terryann Sanders**

- Terryann made a recommendation to send out a monthly list of local events as an email blast.
- Terryann has completed newsletter updates on special interest groups and various positions mentioned in the newsletter.

**Business Development: Kathleen Russ**

- Kathleen led discussion on useful projects on meaningful use of SCV-CAMFT cash. Ideas were exchanged such as reducing luncheon price or offering coupons to members. No action was taken.

**President Elect: LaDonna Silva**

- LaDonna provided an update on survey being creating for SOCE. Survey, and information will be sent to members through email blast.
- Update on Board nominations given by LaDonna. All positions for 2012 have been successfully filled. Positions filled are CFO, Pre-Licensed and Newly Licensed, Membership, and Ethics.
- LaDonna requested funds to thank nominating committee in the form of a gift card of \$25.

**Action:** Upon motion by Nanette Freedland and seconded by Shazad Contractor, the board unanimously approved allocation up to \$150 for gift cards for nominating committee members.

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**Newly and Pre-Licensed: Judith McFarland**

- Judith requested advice on North Region Newly Licensed Group and clarification on what exactly determines a person for being “newly licensed.”

**Meeting Adjourned:** 11:26 a.m.

I do hereby attest that these Minutes are an accurate accounting of SCV-CAMFT’s Board of Directors Meeting held on Friday, September 23, 2011.

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Debra D. Rojas, Secretary