

SCV-CAMFT BOARD MEETING MINUTES
September 19, 2014

Call To Order: 9:04am by Kate Viret, President

Present: Kate Viret, Pamela Eaken, Debra D. Rojas, Merrett Sheridan, Michal Sadoff, Nancy Andersen, Elizabeth Basile, Jenna Benson, Kelly Kilcoyne, Jane Kingston, Mike Lysaght, Kim Panelo

Action: Upon motion by Debra Rojas and seconded by Pam Eaken, the board unanimously approved the Minutes of August 22, 2014.

President Report: Kate Viret

Kate reported on feedback from a meeting with luncheon committee chairs. She invited them to attend the October board meeting. Only the south region luncheon chairs were able to attend. The luncheon chair for mid-peninsula, Wendy Wegeforth has resigned and Elizabeth Basile is currently looking for a replacement.

SOCE (Sexual Orientation Change Efforts). There is a proposal before the CAMFT board to change the Code of Ethics discouraging use of SOCE in reparative therapy for adults. There have been comments from other chapters on the Leadership Exchange regarding this topic, and some chapters have sent their opinions to the CAMFT board for their consideration at the meeting Saturday September 20. Kate reported we will not be sending any comments from the chapter because there was not enough time to survey our membership for their input.

President-Elect Report: Debra Rojas

Board composition. Debra Rojas reported Jane Kingston is moving out of the area, and Pam Eaken will leave the board at the end of her term. Nancy Andersen will become the new Law & Ethics Director and Melissa Risso will join the board as the new Business Development Director. She will begin attending meetings in October as a non-voting member.

Storage issues. Debra Rojas and Kate Viret bought a file cabinet and installed it in SCV-CAMFT's storage locker. Before and after photos of the storage space were passed around and enjoyed by all. Past newsletter issues, corporate records and financial records are stored there. Debra asked Mike Lysaght to look into electronic storage ideas for the future.

Technology and Communications Report: Mike Lysaght

Mike Lysaght talked about Adobe InDesign as a new platform for the newsletter. He will bring a written proposal to the next meeting for board consideration.

Regarding a trademark for the new logo Mike consulted with webmaster Michael Jaret. When a "TM" is put on the logo, and the logo appears in print, there is some protection for ownership of the logo. Mike will send the logo images with the "TM" placed on them to members.

Action: Upon motion duly made and seconded the board unanimously approved the purchase of two banners and other materials with the new logo in an amount not to exceed \$500.00.

Ethics Report: Jane Kingston

Member Survey. Jane reported there were 153 total responses to the survey. She is reviewing and editing the response comments and will forward them to the board when complete.

Newsletter distribution. Pam Eaken requested a separate email blast to distribute the e-version of the newsletter. The board agreed. Debra Rojas stated this should be included in the P&P for Editorial Committee.

Law and Ethics Workshop. The workshop is scheduled for October 17, and to date 24 have registered. Volunteers are needed to help on that day. Pam has the list of volunteers. Handouts will be emailed ahead of time for attendees to print out hard copies or bring on their electronic devices. Nancy Andersen noted there will be a sponsor for this event.

Luncheon Programs Report: Elizabeth Basile

Innovative Programs - brainstorm names. According to the member survey, members are confused about what Innovative Programs are. Nancy Andersen suggested a newsletter article explaining all programs and their names. Debra Rojas suggested that directors in charge of programs propose names for their programs to the board.

Special Events Report: Kim Panelo

Annual Workshop 2015. Kim Panelo asked for ideas for speakers. Kate Viret stated the member survey should be reviewed for topic ideas. The Special Events Director should bring two potential speakers to the board for review and selection. She asked board members to email Kim with any ideas or recommendations.

Membership Report: Jenna Benson

Jenna Benson reported on plans for the annual meeting. She reviewed the catering proposal which appears to be within the budget. She also reported on a potential speaker, and will report on final plans at the next meeting. Postcards will be sent to members who do not have email, although it was noted there is no budget for that.

CFO Report: Merrett Sheridan

Merrett Sheridan noted that the chapter is \$2,000 under budget thus far for the year,. She is currently working on the 2015 budget for board approval at the October meeting. Kate Viret asked that directors look at the budget for their areas and prepare any needed changes.

Business Development Report: Nancy Andersen

Information item: Nancy Andersen shared an article from the San Jose Mercury News about a poll regarding the California public's awareness and beliefs about mental health coverage, pointing out that there is a role for SCV-CAMFT to play in encouraging people to seek care.

Meeting Adjourned: 10:50am

I do hereby attest that these Minutes are an accurate accounting of SCV-CAMFT's Board of Directors Meeting held on Friday, September 19, 2014

Michal Ruth Sadoff, Secretary